

# TRINITY TODAY

A newsletter for associates and volunteers of Trinity Regional Health System



## Move over, Billy Joel

Dick Frybarger (seated), Phil Richert and Tom MacCall – three of Trinity's newest volunteers – now tickle the ivory keys of the grand piano in Trinity Moline's lobby once a week. The trio, all retired from successful careers in marketing, public relations and education, took up piano lessons when their day jobs ended. They needed a public performance venue to further hone their skills, and one call to Trinity Manager of Volunteers Vicki Gray, a retired music educator herself, was all it took. The group's musical stylings typically can be heard on the grand piano donated by the Hunt and Diane Harris Foundation from 11 a.m. to 1 p.m. on Tuesdays.

## \$1,000 may be hiding in your Trinity coupon book



How would you like to win \$1,000? How about save over \$150 at local businesses? Then you need a Trinity Neighborhood Coupon book!

Just in time for the last holiday of the summer, the Trinity Health Foundation has partnered with neighborhood businesses to recognize the good work and extra effort of our own Trinity volunteers and associates who helped us achieve 100 Top Hospital® status once again. Not only have our neighborhood businesses responded with some great coupon offers worth more than \$150, but **IH Mississippi Valley Credit Union has made it possible for one lucky coupon book purchaser to win \$1,000. The winner's name will be drawn on Monday, Oct 3.**

It's easy to get your hands on a Trinity Neighborhood Coupon Book. Individual books can be purchased for \$10 in the Moline and Rock Island gift shops or from the Trinity Health Foundation office at 2121 1st St. A in Moline using payroll deduction, check or cash.

Only 4,000 booklets will be printed. All coupons are good through April 30, 2012.

Participating merchants include:

- Hungry Hobo
- City Limits Saloon & Grill
- Lagomarcino's
- Harris Pizza
- Trinity Gifts & Floral
- Country Market Rock Island
- Hy-Vee
- Symposium Café
- Pizza & Subs
- TPC Cash & Carry
- Café Indigo
- Burke Cleaners
- Dr. Java Coffee Shop
- Donuts & More
- Dickey's BBQ
- & more





CVM-IL scholarship and competition winners (L to R): Tracy Tate, Aunica Steele, Olivia Thompson, Taylor Peterson, Rishabh Choudhari, Seth Williams, Keatyn DeGrave, Rodrigo Raya, Brianna Simpson, Hanna Turner, Elizabeth Ochoa and Kaleb Garnica. Not pictured: Taylor Karben, Mira Petersen.

## Foundation donors make education dreams reality



**TRINITY  
HEALTH FOUNDATION**  
IOWA HEALTH SYSTEM

Thanks to the generosity of Trinity Health Foundation donors, \$46,592

in scholarships and prize money has been awarded to 39 area students to pursue their dreams of higher education. Many are children of Trinity associates. Recipients are:

### **CVM-IL Youth Mentoring Health Scholarship**

Rishabh Choudhari, Keatyn DeGrave (daughter of Jahnon DeGrave, Labor & Delivery), Kaleb Garnica, Taylor Karben, Elizabeth Ochoa, Mira Petersen (daughter of Kaia Petersen, Public Health, Muscatine), Taylor Peterson (son of Paula Hamerlinck, Cardiac Research), Rodrigo Raya (son of Maria Raya, Credentialing), Brianna Simpson, Tracy Tate (daughter of Michael Tate, Respiratory Therapy), Olivia Thompson (daughter of Betsy Thompson, Cardiac Research), Hanna Turner

### **CVM-IL math & science competition place-winners**

Seth Williams, Rishabh Choudhari, Aunica Steele (daughter of Karla Steele, TMC Board Vice-Chair)

### **Julie Auliff Nursing Scholarship**

Katie Lee, Josh Scharback

### **Advanced Radiology Radiography Technology Student Scholarship**

Abigail Wirth

### **Kenneth Moburg Health Education Scholarship**

Sarah Beauchamp (daughter of Debbie Walker, PACU), Kenneth Swanberg (son of Debbie Swanberg, Cardiac Stepdown)

### **Lynn Vermeer Youth Development Scholarship**

Andrew Hance (son of Laura Hance, Surgery), Jenna Krueger (daughter of Susan Krueger, Public Health, Muscatine)

### **Alla Family Nursing Education Scholarship**

Emilee Harness, Lezley Mount, Kate Pfanenstiel, Chelsey Olson, Josh Scharback, Betsy Fuller, Nicole Smith

### **Kay B. Coin Nursing Student Scholarship**

Sarah Dean

### **Connie Hoyle Memorial Scholarship**

Regina Lavine

### **Snodgrass EMS Scholarship**

Eric Birely, Eric Cook, Derrick Frese, Lucas Guyton, Justin Ploog, Michael Rettig

### **Blanche Schutjer Memorial Scholarship**

Katherine Jones, Katie Lee, Kelli Lee

The Helpenstell Accelerated Nursing Scholarship will be awarded later this fall.

# Four Trinity physicians among first Physician Leadership Academy graduates

Iowa Health System has graduated its first class of 35 doctors from its innovative and first-ever Physician Leadership Academy (PLA), including Dr. Paul McLoone, Chief Medical Officer, Drs. Shawn Keevan and Ahmed Okba, internists and Dr. Rhea Allen, emergency medicine physician from Trinity Muscatine. The PLA is designed to help transition IHS from being hospital-centered to physician-driven as the entire health system responds to health care reform.

The inaugural class of 35 graduates received certification at commencement ceremonies in late July. The academy, an intensive graduate-level course of study accredited by the American College of Physician Executives, was launched in 2010 to identify, prepare

and support practicing clinicians by teaching them additional administrative skills. Upon graduation they are well-positioned to become leaders within the organization and to contribute to the strategic direction of IHS.

“Leaders create followers,” said IHS President and CEO Bill Leaver in his charge to the graduates. “They create an environment where doing the right thing and treating others with respect is the norm.”

Out of more than 80 applicants, fewer than half were accepted into the program. The curriculum incorporated both distance education and on-site classes in order to better adapt the graduate-level program to the scheduling demands of working physicians throughout Iowa and Illinois.

“Doctors are skilled clinicians, but having training from a business perspective strengthens our side-by-side relationship with administration,” said Dr. McLoone. “It also helps us to look at the whole continuum of care outside the hospital walls in order to better coordinate care and eliminate wasteful duplication.”



McLoone

Congratulations to the following Trinity physicians who have been accepted into the 2012 academy: Drs. Costas Constantinou (oncology), Douglas Dawson (otolaryngology), Nadkarni Manasi (internal medicine) and David Wettach (family practice).

For more information, visit [www.ihs.org/PhysicianLeadershipAcademy](http://www.ihs.org/PhysicianLeadershipAcademy).



## Get updated at associate forums

Plan now to attend the upcoming associate forums held from Sept. 14-27 to get the latest information from Trinity President and CEO Rick Seidler or Executive Vice President/Chief Operating Officer Mykl Garrett. Locations and times vary. Check the Intranet and your break rooms for a complete schedule.

## Apply now for Stylin' grants

The Trinity Health Foundation is now accepting applications through Monday, Oct. 17, for funds raised by Stylin' Against Breast Cancer 2011, a series of events that includes a fashion show, luncheon and wine and cheese reception to benefit breast cancer awareness and education projects. One hundred percent of the proceeds from this charitable fundraiser stay within our community. For more information, contact the Foundation at (309) 764-7610.





# Fall Parish Nurse course begins soon

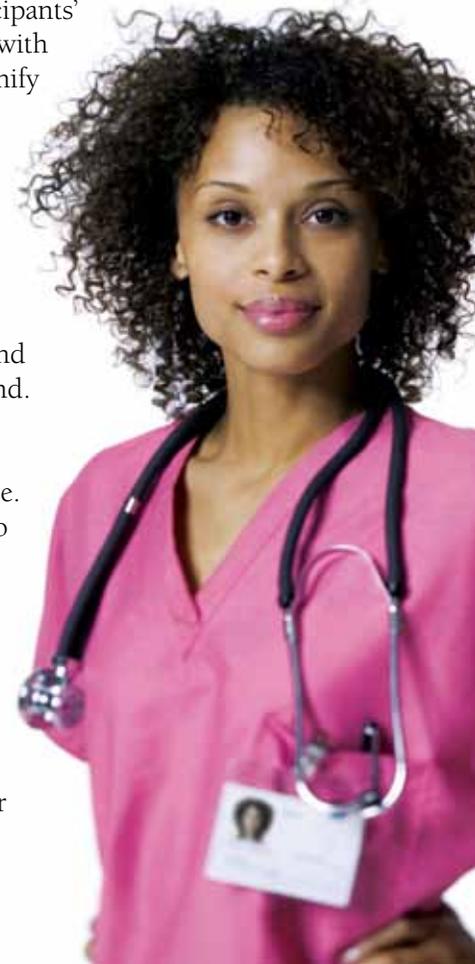
Trinity's Parish Nurse Program will offer its fall classroom discussion and lecture courses beginning Tuesday, Sept. 27, for nurses interested in merging their health-care experience and personal faith to better serve the community. Classes will be held in the evening from 6-9 p.m., with class dates determined by the availability of course participants.

Parish nurses aid members of the congregation in coping with various health conditions as well as answering questions they may have about their health. They provide assistance with health promotion, offer referral and advocacy, make home, hospital and nursing home visits, coordinate volunteers and assist with parishioners' spirituality.

The American Nurses Association recognizes parish nursing, also known as "Faith Community Nursing," as one of the specialties in nursing, with more than 10,000 parish nurses around the world.

Trinity's course utilizes a 12-module curriculum developed by the International Parish Nurse Resource Center in St. Louis. Upon completion participants' hands will be anointed with oil in a ceremony to signify that they will be the helping and healing hands of the church.

Classes are open to registered nurses who have at least two years of nursing experience and a strong faith background. Participants will receive 36 nursing CEUs upon completion of the course. Cost is \$300, which also includes all program materials for six online independent study modules. Scholarships are available. For more information contact Trinity Parish Nurse Program Manager Linda Guebert at (309) 779-5122.



## ACES in Action Spotlight: Etiquette

Trinity's Standards of Behavior define "etiquette" as understanding and complying with policies affecting communication devices, practicing consistent scripted customer telephone etiquette, returning calls/emails promptly, practicing good elevator manners by allowing guests to enter/exit first, facing wheelchair patients toward the door and using the service elevators for transporting patients and equipment.

The Coding department interacts daily with staff from all campuses, the corporate billing department, physician offices and their personnel, as well as with Trinity's patients and visitors. With so much interaction, one might think it would be difficult to remember all of the proper etiquette guidelines. But Coding has made it easy for their associates.

"Our department uses the philosophy of 'treat others as you would want your family, friends or yourself to be treated,'" says Chargemaster Analyst Diane Askam. "By remembering that one simple phrase, it really helps us present the best image possible to everyone we come in contact with."



ACES in Action is a monthly column highlighting associates and/or departments that demonstrate our ACES Standards of Behavior. Know of others? Email ACES Pilot Pam Knox at [KnoxPL@ihs.org](mailto:KnoxPL@ihs.org).